

**MA477: Data Science**  
**Lesson 14 Outline — 12 February 2026**  
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## 1 Administrative

- Quiz 3
- Student review
- LDA / SVM Lecture

## 2 Support Vector Machine Lesson Objectives

- Understand separating hyperplanes and the maximum margin classifier.
- Understand the details of the support vector classifier (ISLP equations 9.12-9.15).
- Use sklearn modules to assess support vector machine (SVM) classifiers.

### Discussion: From Hyperplanes to the Maximal Margin Classifier

#### Define and describe a hyperplane in two dimensional space?

In two dimensions, a hyperplane is simply a line defined by

$$\beta_0 + \beta_1 X_1 + \beta_2 X_2 = 0.$$

In  $p$  dimensions, this generalizes to

$$\beta_0 + \beta_1 X_1 + \beta_2 X_2 + \cdots + \beta_p X_p = 0.$$

This equation defines a flat  $(p - 1)$ -dimensional surface in  $\mathbb{R}^p$ .

For any point  $X$ :

- If the left-hand side is greater than zero, the point lies on one side of the hyperplane.
- If it is less than zero, the point lies on the other side.
- If it equals zero, the point lies exactly on the hyperplane.

Thus classification can be based on the sign of

$$f(X) = \beta_0 + \sum_{j=1}^p \beta_j X_j.$$

#### How Can a Hyperplane Be Used for Classification?

Suppose we observe training data  $x_1, \dots, x_n \in \mathbb{R}^p$  with class labels  $y_i \in \{-1, 1\}$ .

A separating hyperplane must satisfy:

$$\beta_0 + \sum_{j=1}^p \beta_j x_{ij} > 0 \quad \text{if } y_i = 1,$$

$$\beta_0 + \sum_{j=1}^p \beta_j x_{ij} < 0 \quad \text{if } y_i = -1.$$

These two conditions can be combined into the single requirement

$$y_i \left( \beta_0 + \sum_{j=1}^p \beta_j x_{ij} \right) > 0,$$

which ensures correct classification for all observations.

### If Many Separating Hyperplanes Exist, Which One Should We Choose?

If the data are separable, there are infinitely many hyperplanes satisfying the separation condition.

To choose among them, we introduce the **margin**.

The margin is the smallest perpendicular distance from the hyperplane to any training observation.

Intuitively:

- A large margin means the hyperplane is far from all points.
- A small margin means at least one point is close to the boundary.

We therefore seek the hyperplane that maximizes this minimum distance.

### How Do We Express the Margin Mathematically?

The perpendicular distance from a point  $x_i$  to the hyperplane is

$$\frac{\left| \beta_0 + \sum_{j=1}^p \beta_j x_{ij} \right|}{\sqrt{\sum_{j=1}^p \beta_j^2}}.$$

Notice that if we multiply all coefficients by a constant  $c$ , the hyperplane does not change, because

$$c(\beta_0 + \sum_{j=1}^p \beta_j X_j) = 0$$

defines the same separating surface.

Therefore, the scale of  $\beta$  is arbitrary unless we fix it.

To remove this ambiguity, we impose the normalization constraint

$$\sum_{j=1}^p \beta_j^2 = 1.$$

This is the first constraint in the maximal margin optimization problem.

### Why is this constraint necessary?

Without it, we could multiply all coefficients by a very large constant and artificially inflate the value of the margin. The normalization fixes the length of the coefficient vector  $\beta$ , ensuring that the quantity

$$y_i \left( \beta_0 + \sum_{j=1}^p \beta_j x_{ij} \right)$$

represents the true geometric distance from the hyperplane.

Under this normalization, the perpendicular distance simplifies to

$$y_i \left( \beta_0 + \sum_{j=1}^p \beta_j x_{ij} \right).$$

### What Is the Maximal Margin Optimization Problem?

We now choose  $\beta_0, \beta_1, \dots, \beta_p$ , and  $M$  to maximize the margin  $M$  subject to two constraints.

#### Maximal Margin Classifier

$$\text{maximize}_{\beta_0, \beta_1, \dots, \beta_p, M} \quad M$$

subject to

$$\sum_{j=1}^p \beta_j^2 = 1,$$

and

$$y_i (\beta_0 + \beta_1 x_{i1} + \beta_2 x_{i2} + \dots + \beta_p x_{ip}) \geq M \quad \text{for all } i = 1, \dots, n.$$

#### Interpretation

- The second constraint ensures that all observations are correctly classified and lie at least distance  $M$  from the hyperplane.
- The first constraint removes scaling ambiguity and gives geometric meaning to  $M$ .
- Maximizing  $M$  yields the widest possible separating slab between the two classes.
- Observations that satisfy the constraint at equality are called **support vectors**, since they determine the position of the hyperplane.